

2024 FMEC Annual Meeting

Exhibitor/Sponsor Opportunities



September 19 - 21, 2024

Philadelphia Marriott
1200 Filbert St, Philadelphia, PA 19107

Exhibitor/Sponsor Registration Closes August 9



www.fmec.net

FMEC Annual Meeting Facts

What is the FMEC Annual Meeting?

Our meeting serves the academic family medicine community in the Northeast U.S..

- **Connected:** We serve over 200 residency programs, 60 Departments of Family Medicine, 15 chapters of the AAFP, and family physicians in 14 states and DC.
- **Educational:** The FMEC meeting offers multiple tracks of CME accredited education for medical students, residents, faculty and others.
- **Informative:** Over 250 presentations are offered where participants share information about educational, clinical, policy and research issues affecting primary health care.
- **Innovative:** Sessions explore the best practices and new requirements in graduate medical education, advancements in clinical care, and new models of primary care.

Connecticut * Delaware * Massachusetts * Maryland * Maine * New Hampshire * New Jersey * New York * Ohio * Pennsylvania * Rhode Island * Vermont * Virginia * West Virginia * Washington DC

Attendance:

For more than 25 years, FMEC has held growing meetings in the Northeast U.S. Our 2023 meeting in Providence, RI had over 1,000 attendees and the highest participation in our Residency Fair ever, with 93 programs attending. We are excited to return to Philadelphia, PA. The large number of residency programs along the east coast corridor and near to Philadelphia ensures a great turnout!

Attendance*	2023 Providence, RI	2022 Arlington, VA	2021 Pittsburgh*	2020 Virtual	2019 Lancaster, PA
Professionals	426	310	261	317	402
Residents/Fellows	262	231	174	197	237
Medical Students	300	298	237	347	320
High School/College Students	11	N/A	N/A	N/A	43
Total Attendees	999	839	672*	861	1,002

* Health professionals only, not including staff, volunteers, VIPs, exhibitors and sponsors. Attendance in 2021 was lower due to COVID-19.



www.fmec.net
[click to register](#)

Questions? Contact Shayla Rammel at shayla.rammel@fmec.net

Location and Reservation Info

Philadelphia Marriott

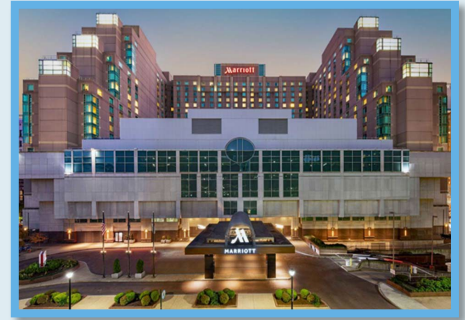
1200 Filbert Street

Philadelphia, PA 19107

Website: [Link](#)

Parking and directions: [Link](#)

Reservation link – coming soon!



Hotel reservations deadline: **September 3, 2024**

2023 Exhibitors/Sponsors

Thank you, Exhibitors and Sponsors! Your participation for our 2023 meeting was amazing and we truly appreciate your support.

[ACOFP Foundation](#)

[Aledade FIRST](#)

[Atrius Health](#)

[Bassett Healthcare Network](#)

[Baystate Health](#)

[Beebe Healthcare](#)

[Boston Army Medical Recruiting](#)

[ChenMed](#)

[CNEMG](#)

[EBSCO](#)

[FACTS](#)

[Family Health Center of Worcester](#)

[Geisinger](#)

[Global Ultrasound Institute \(GUSI\)](#)

[Hudson Headwaters Health Network](#)

[Intend Health Strategies](#)

[IMPLICIT](#)

[The Inline Group](#)

[The Institute for Family Health](#)

[Mid Atlantic Permanente Medical Group](#)

[National Association of Chronic Disease Directors](#)

[Navigate Student Loans](#)

[One Medical](#)

[Penn Medicine Lancaster General Health](#)

[PracticeLink](#)

[RHEDI/Reproductive Health Education in Family Medicine](#)

[Rosh Review](#)

[Samueli Foundation](#)

[St. Luke's University Health Network – Family Medicine](#)

[St. Matthew's University School of Medicine](#)

[Tidal Health](#)

[TriageMD](#)

[UMass Memorial Medical Group](#)

[UPMC](#)

[WellSpan Health](#)



Exhibitor Facts

FMEC Values Expected From Exhibitors and Sponsors:

Supporters of the FMEC should support our mission and vision. Company and organizational partners should support family medicine as a critical component of the US health care system and additionally agree to our exhibitor policies.

FMEC Exhibitor Cost: \$2,500

Exhibit Includes:

Set up:

- 6-foot skirted table and 2 chairs
- 2 full registrations to the conference
- Post-conference attendee list

Brand Exposure:

- Listing on our website
- Company description in mobile app
- Recognition on conference signage
- Slideshow listing during meals
- Listing in the printed program
- Partner logo with link in an email to attendees in advance of event

Valuable connections:

- Over 10 hours of exhibit time
- Program directors and faculty from well over 100 residencies
- Hundreds of family medicine residents looking to start careers

Exhibit Does Not Include:

- Inbound and outbound shipping and freight handling costs
- Electrical services
- Audiovisual and computer support
- Installation or dismantling
- Security of individual exhibit space

Exhibitor Schedule:

Friday, September 20 & Saturday, September 21 only

Set up: Friday, 10am-3pm

Hours: Friday, 3pm-5:30pm,
Saturday 9am-5pm

- 2 hours of dedicated “visit the exhibits” time on Friday and Saturday plus transitions and Saturday lunch (2.5 hours)
- No competition with the Residency Fair, which has separate hours
- Continuous traffic through the exhibit floor as sessions break and attendees move about the hotel



Sponsorship Opportunities



Printed Program

Advertise in our full color printed program, a central resource for our attendees.

Full page: \$1,250

Inside front cover: \$2,000

Inside back cover: \$2,000

Approval of content: July 26, 2024

Final ad to FMEC: August 2, 2024



Bag Inserts/Giveaway Items

Generate brand awareness with each attendee by having your organization in every attendee bag. Items will need to be approved by the FMEC. The sponsor must pay the sponsorship fee and produce and ship the items to be inserted, per instructions provided by the FMEC.

Bag inserts: Provide FMEC with a promotional flyer (8½ x 11 or smaller).

Giveaway items: i.e. pens, post-its, mousepad, etc.

Cost: \$750 + shipping to FMEC

Approval of content/item: August 9, 2024

Items due to FMEC: September 6, 2024



Custom Sponsorship

Create your own custom sponsorship. Let us know your ideas. The FMEC will coordinate with sponsors to develop custom opportunities that helped meet their marketing and communication goals, while also supporting the FMEC. Options include extra communications to the FMEC audience, discounts on products for FMEC members and partners, and special events at the meeting.

Reach out to shayla.rammel@fmec.net to schedule a conversation about how we can best make our Annual Meeting work for you!

Sponsorship Opportunities



Registration Bags

Capture your brand on a useful souvenir that will live long after the conference. Each attendee will receive a registration bag with conference materials in it with your logo, along with the FMEC logo, displayed on the bag. (Price below reflects one-color and one-sided printing; cost could increase with multiple colors/double sided printing)

Exclusive sponsorship: \$5,000

Approval of content: August 2, 2024

Events & Programming Tracks

Support the family medicine community by sponsoring one of our flagship events or special programming tracks (tracks below are tentative).

Friday Opening Plenary Session (Exclusive): \$10,000

Friday Evening Plenary Session (Exclusive): \$10,000

Saturday Closing Plenary Session (Exclusive): \$10,000

Poster Session (Exclusive): \$7,500

Clinical Camp Tables (Exclusive): \$3,000

Innovators Network (Exclusive): \$10,000

All Sessions in a Topical Track: \$2,500 each track

Session tracks include Osteopathic, Maternal and Child Health, Integrative Medicine, Procedures, and many more.

Preparing to Succeed in Practice

A highlight of the FMEC Annual Meeting are sessions organized under the “Preparing to Succeed in Practice” banner. These sessions help residents and students be ready for success in life and career after training, addressing practice options, fellowships, job seeking, interviewing and negotiating and managing debt and other finance issues.

Sponsorship: \$10,000



Sponsorship Opportunities



Student Scholarships

Support medical student attendance to the meeting! Scholarships cover conference registration, hotel rooms and conference meals. Students are provided with the specific name of the organization (or person) that supports their scholarship.

Student scholarship: \$500/student or give any amount

FMEC Awards Sponsorship

The FMEC highlights and celebrating leaders in family medicine, recognizing hundreds of family physicians and others in the following categories: Champion of Family Medicine, Family Physicians Who Are Changing Our World, Mid-Career Faculty Achievement, Emerging Leaders, Creative Writing, Visual Arts, and “This We Believe” Statements.

Exclusive sponsorship: \$10,000

Sponsorship Recognition:

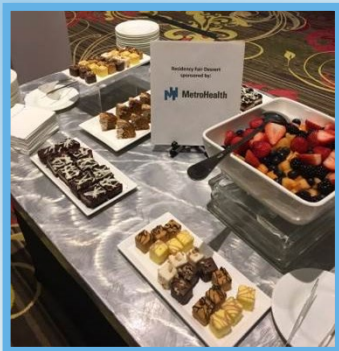
The FMEC awards sponsor will receive recognition for an entire year, starting in the spring of 2024. See your name and logo on:

- emails and social media seeking nominations
- award winner announcements
- banners, printed programs, the conference app, and signage and more at the Annual Meeting
- emails and social media promoting each award winner from August 2024 through early 2025

The award sponsor will also be recognized from the podium as each award is presented.



Sponsorship Opportunities



Meals & Breaks

Support networking opportunities by having your name associated with a meal or break. Your company will be recognized in printed and digital materials as well as on signage featuring your organization's logo at the meal or break.

Breakfast sponsorship: \$3,500

Lunch sponsorship: \$5,000

Refreshment/break sponsorship: \$2,000

Dinner sponsorship: \$7,500

Residency fair finger foods/dessert sponsorship: \$2,500



Wi-Fi Conference Sponsor

Includes acknowledgment in printed program, mobile app and signs displayed throughout the conference

Exclusive sponsorship: \$3,000



Mobile App

Put your name where attendees will see it over and over again. Your logo will be on the introductory screen ("splash screen") every time the app is opened.

Exclusive sponsorship: \$5,000



Daily Email Sponsor

Your logo will be placed in the three daily emails to attendees each morning of the meeting. These are sent to the nearly 1,000 attendees as well as the FMEC membership list of over 4,000 each day during the event

Exclusive sponsorship: \$3,000

Sponsorship Opportunities



Student Experience Sponsor

Connect with medical students before, during and after the Annual Meeting. Your logo will be prominently displayed as we communicate with students before the meeting, in scholarship communications and on a webinar to help them prepare for FMEC. At the meeting, your signage can be placed at the student registration desk and giveaways can be placed in the student bags. Emails to students after the meeting will acknowledge your sponsorship. Over 300 medical students will see your brand before, during and after the meeting.

Exclusive sponsorship: \$5,000



Table Tents/Plenary Chair Drop

Want to stand out and have your brand in front of attendees? Choose this exclusive (1 per plenary) offer. FMEC staff will place your materials on chairs or tables prior to the plenary sessions to be there to greet attendees.

Sponsorship: \$1,000 + shipping to FMEC



Water Bottle Sponsor

Help the FMEC be environmentally-friendly while getting your name out during and after the meeting on reusable water bottles. Water bottles will be distributed to all conference attendees throughout the weekend. Multiple refill stations will help keep attendees hydrated.

Exclusive Sponsorship: \$5,000