

2025 FMEC Annual Meeting

Exhibitor/Sponsor Opportunities



September 18 - 20, 2025

Huntington Convention Center
300 Lakeside Avenue East, Cleveland Ohio, 44113

Exhibitor/Sponsor Registration Closes August 8



www.fmec.net

FMEC Annual Meeting Facts

What is the FMEC Annual Meeting?

Our meeting serves the academic family medicine community in the Northeast U.S.

- **Connected:** We serve over 220 residency programs, 60 medical schools, 15 chapters of the AAFP, and family physicians in 14 states and DC.
- **Educational:** The FMEC meeting offers multiple tracks of CME-accredited education for medical students, residents, faculty and others.
- **Informative:** Over 350 presentations are offered where participants share information about educational, clinical, policy and research issues affecting primary health care.
- **Innovative:** Sessions explore best practices and new requirements in graduate medical education, advancements in clinical care, and new models of primary care.

Connecticut * Delaware * Massachusetts * Maryland * Maine * New Hampshire * New Jersey * New York * Ohio * Pennsylvania * Rhode Island * Vermont * Virginia * West Virginia * Washington DC

Attendance:

For more than 25 years, FMEC has held growing meetings in the Northeast U.S. Our 2024 meeting in Philadelphia had over 1,200 attendees and the highest participation in our Residency Fair ever, with 102 programs attending. We are excited to return to Cleveland, where we met in 2002, 2012, and 2017.

FMEC meetings have grown because we offer residents and faculty opportunities to present scholarly work and meet ACGME guidelines. We expect Cleveland attendance to be over 1,000.

Attendance*	2024 Philadelphia, PA	2023 Providence, RI	2022 Arlington, VA	2021 Pittsburgh, PA*	2020 Virtual
Professionals	529	426	310	261	317
Residents/Fellows	309	262	231	174	197
Medical Students	367	300	298	237	347
Pre-med students	N/A	11	N/A	N/A	N/A
Total Attendees	1260	999	839	672*	861

* Health professionals only, not including staff, volunteers, VIPs, exhibitors and sponsors. Attendance in 2021 was lower due to COVID-19.



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Questions? Contact Shayla Rammel at shayla.rammel@fmec.net

2024 Exhibitors/Sponsors

Thank you, Exhibitors and Sponsors! Your participation for our 2024 meeting was amazing and we truly appreciate your support.

[ACOFP Foundation](#)
[Allegheny Health Network](#)
[AMBOSS](#)
[Atrius Health](#)
[Bassett Medical Center](#)
[Bayhealth Medical Center](#)
[Catholic Medical Association](#)
[Delaware Valley Community Health Inc.](#)
[Drexel University College of Medicine](#)
[Elsevier](#)
[FACTS About Fertility](#)
[Geisinger](#)
[Global Ultrasound Institute \(GUSI\)](#)
[Hudson Headwaters Health Network](#)
[IMPLICIT](#)
[Inspire Medical Systems](#)
[MD for Life](#)
[MedStar Health, Inc](#)
[Mid Atlantic Permanente Medical Group](#)
[Navigate Student Loans](#)
[One Medical](#)
[Optum](#)
[Penn Medicine](#)
[Pennsylvania Association of Community Health Centers](#)
[PracticeLink](#)
[Rosh Review, A Blueprint Test Prep Company](#)
[St. Luke's University Health Network](#)
[Thomas Jefferson University](#)
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[TriageMD](#)
[Trinity Health Mid-Atlantic](#)
[TrueLearn](#)
[UPMC](#)
[WellSpan Health](#)



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Exhibitor Facts

FMEC Values Expected from Exhibitors and Sponsors:

Supporters of the FMEC should support our [mission and vision](#). Company and organizational partners should support family medicine as a critical component of the US health care system and additionally agree to our [exhibitor policies](#).

FMEC Exhibitor Cost: \$2,500

Exhibit Includes:

Set up:

- 6-foot skirted table and 2 chairs
- 2 full registrations to the conference
- Post-conference attendee list

Brand Exposure:

- Listing on our website
- Company description in mobile app
- Recognition on conference signage
- Slideshow listing during meals
- Listing in the printed program
- Partner logo with link in an email to attendees in advance of event

Valuable connections:

- Over 10 hours of exhibit time
- Program directors and faculty from well over 100 residencies
- Hundreds of family medicine residents looking to start careers

Exhibit Does Not Include:

- Inbound and outbound shipping and freight handling costs
- Electrical services
- Audiovisual and computer support
- Installation or dismantling
- Security of individual exhibit space

Exhibitor Schedule:

Friday, September 19 & Saturday, September 20 only

Set up: Friday, 8am-Noon

Hours: Friday, Noon-5:30pm,
Saturday 8am-2:30pm

- Over 1 hour of dedicated “visit the exhibits” time on Friday, and breaks and lunch on Saturday
- No competition with the Residency Fair, which has separate hours
- Continuous traffic through the exhibit floor as sessions break and attendees move about the facility



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Location and Reservation Info

Huntington Convention Center

300 Lakeside Avenue East
Cleveland, OH 44113

Website: [Link](#)

Parking and directions: [Link](#)



Hilton Cleveland Downtown Hotel:

(Connected to the Convention Center)

Reservations deadline: **August 25, 2025**

[Reservation link](#)

Hotel reservations line: 216-413-5000

Address: Hilton Cleveland Downtown

100 Lakeside Avenue East, Cleveland, OH 44114

Website: [Link](#) (please use this to check parking rates and options)



Marriott Cleveland Downtown at Key Tower Hotel:

(One block away from the Convention Center)

Reservations deadline: **August 25, 2025**

[Reservation link](#)

Hotel reservations line: 216-696-9200

Address: Marriott Cleveland Downtown at Key Tower

36 West Mall Drive, Cleveland, OH 44114

Website: [Link](#) (please use this to check parking rates and options)



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Sponsorship Opportunities



Printed Program

Advertise in our full color printed program, a central resource for our attendees.

Full page: \$1,250

Inside front cover: **SOLD**

Inside back cover: \$2,000

Approval of content: August 1, 2025

Final ad to FMEC: August 8, 2025



Bag Inserts/Giveaway Items

Generate brand awareness with each attendee by having your organization in every attendee bag. Items will need to be approved by the FMEC. The sponsor must pay the sponsorship fee and produce and ship the items to be inserted, per instructions provided by the FMEC.

Bag inserts: Provide FMEC with a promotional flyer (8½ x 11 or smaller).

Giveaway items: i.e. pens, post-its, mousepad, etc.

Cost: \$750 + shipping to FMEC

Approval of content/item: August 15, 2025

Items due to FMEC: September 3, 2025



Custom Sponsorship

Create your own custom sponsorship. Let us know your ideas. The FMEC will coordinate with sponsors to develop custom opportunities that helped meet their marketing and communication goals, while also supporting the FMEC. Options include extra communications to the FMEC audience, discounts on products for FMEC members and partners, and special events at the meeting.

Reach out to shayla.rammel@fmec.net to schedule a conversation about how we can best make our Annual Meeting work for you!



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Sponsorship Opportunities



Registration Bags

Capture your brand on a useful souvenir that will live long after the conference. Each attendee will receive a registration bag with conference materials in it with your logo, along with the FMEC logo, displayed on the bag. (Price below reflects one-color and one-sided printing; cost could increase with multiple colors/double-sided printing)

Exclusive sponsorship: \$5,000

Approval of content: August 1, 2025

Events & Programming Tracks

Support the family medicine community by sponsoring one of our flagship events or special programming tracks (tracks below are tentative).

Friday Opening Plenary Session (Exclusive): \$10,000

Friday Evening Plenary Session (Exclusive): \$10,000

Saturday Closing Plenary Session (Exclusive): \$10,000

Poster Session (Exclusive): \$7,500

Clinical Camp Tables (Exclusive): \$3,000

Innovators Network (Exclusive): \$10,000

All Sessions in a Topical Track: \$2,500 each track

Session tracks include Osteopathic, Maternal and Child Health, Integrative Medicine, Procedures, and many more.

Celebration at the Rock Hall

On Saturday evening, your company can send off attendees with a celebration at the Rock and Roll Hall of Fame. This private event will close out the Annual Meeting and feature access to all the museum exhibits, food and drink, and fun. The FMEC is seeking an exclusive sponsor or multiple sponsors for this high-profile event.

Sponsorship: Variable, contact the FMEC to discuss



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Sponsorship Opportunities



Student Scholarships

Support medical student attendance to the meeting! Scholarships cover conference registration, hotel rooms and conference meals. Students are provided with the specific name of the organization (or person) that supports their scholarship.

Student scholarship: \$500/student or give any amount

FMEC Awards Sponsorship

The FMEC highlights and celebrating leaders in family medicine, recognizing hundreds of family physicians and others in the following categories: Champion of Family Medicine, Family Physicians Who Are Changing Our World, Mid-Career Faculty Achievement, Emerging Leaders, Creative Writing, Visual Arts, and “This We Believe” Statements.

The FMEC awards sponsor will receive recognition for an entire year, starting in the spring of 2025. See your name and logo on:

- emails and social media seeking nominations
- award winner announcements
- banners, printed programs, the conference app, and signage and more at the Annual Meeting
- emails and social media promoting each award winner from August 2025 through early 2026

The award sponsor will also be recognized from the podium as each award is presented.

Exclusive sponsorship: \$10,000



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Sponsorship Opportunities



Meals & Breaks

Support networking opportunities by having your name associated with a meal or break. Your company will be recognized in printed and digital materials as well as on signage featuring your organization's logo at the meal or break.

Breakfast sponsorship: \$3,500

Lunch sponsorship: \$5,000

Refreshment/break sponsorship: \$2,000

Dinner sponsorship: \$7,500

Residency fair finger foods/dessert sponsorship: \$2,500



Wi-Fi Conference Sponsor

Includes acknowledgment in printed program, mobile app and signs displayed throughout the conference.

Exclusive sponsorship: \$3,000



Mobile App

Put your name where attendees will see it over and over again. Your logo will be on the introductory screen ("splash screen") every time the app is opened.

Exclusive sponsorship: \$5,000



Daily Email Sponsor

Your logo will be placed in the three daily emails to attendees each morning of the meeting. These are sent to the nearly 1,000 attendees as well as the FMEC membership list of over 4,000 each day during the event.

Exclusive sponsorship: \$3,000



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Sponsorship Opportunities



Student Experience Sponsor

Connect with medical students before, during and after the Annual Meeting. Your logo will be prominently displayed as we communicate with students before the meeting, in scholarship communications and on a webinar to help them prepare for FMEC. At the meeting, your signage can be placed at the student registration desk and giveaways can be placed in the student bags. Emails to students after the meeting will acknowledge your sponsorship. Over 300 medical students will see your brand before, during and after the meeting.

Exclusive sponsorship: \$5,000



Table Tents/Plenary Chair Drop

Want to stand out and have your brand in front of attendees? Choose this exclusive (1 per plenary) offer. FMEC staff will place your materials on chairs or tables prior to the plenary sessions to be there to greet attendees.

Sponsorship: \$1,000 + shipping to FMEC

Friday - SOLD



Water Bottle Sponsor

Help the FMEC be environmentally-friendly while getting your name out during and after the meeting on reusable water bottles. Water bottles will be distributed to all conference attendees throughout the weekend. Multiple refill stations will help keep attendees hydrated. Sponsorship fee includes production of basic bottle with simple logos. Sponsor may choose to upgrade for higher fee.

Exclusive Sponsorship: \$5,000



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